

CONCEPT NOTE

PINCA-Y 2026 Coalition-Building Meeting

Date: Tuesday, 21st July, 2026

Time: 5:30 PM to 9:00 PM

Venue: Pride Inn, Westlands - Nairobi

Theme: Sustainable financing for green enterprises, Inclusive green jobs and gender considerations

BACKGROUND AND CONTEXT

Promoting Innovations Networking Climate Action for Youth (PINCA-Y) is an initiative implemented by Mt. Kenya Innovations Hub (MHub) currently in Nakuru County with an aim to replicate it in other counties across Kenya. The program is funded by DanChurchAid and focuses on empowering young people to actively engage in climate action through enterprise development. Currently, PINCA-Y supports over 300 youth engaged in 26 youth-led enterprises operating at the intersection of ecological restoration and the circular economy. These enterprises are contributing to sustainable livelihoods while addressing environmental challenges such as land degradation, waste management and overall climate change.

Now in its third year, PINCA-Y has evolved from enterprise incubation program into a dynamic ecosystem-building platform. This transition recognizes that youth-led climate solutions require more than technical and financial support; they thrive within a well-connected ecosystem characterized by partnerships, knowledge exchange, and coordinated action.

The inaugural coalition-building meeting in 2024 laid the foundation for this ecosystem approach by convening over 50 stakeholders. Building on this momentum, the second coalition meeting held in November 2025 in Nairobi brought together over 60 stakeholders across government, private sector, development partners, research institutions, and youth enterprises. The meeting deepened collaboration where a Community of Practice was formed and introduced key research findings on job creation within the circular economy for food systems in Sub-Saharan Africa.



RATIONALE

Insights from the 2025 coalition meeting highlighted the significant potential of circular economy and regenerative approaches in creating sustainable and inclusive employment opportunities for youth. The discussions also underscored critical gaps, including over-reliance on grant funding and limited access to sustainable financing.

Agro-ecology remains a major entry point for youth employment, with over 60% of young people in the region depending on it for their livelihoods. Unlocking this potential requires investment in regenerative agricultural practices, circular production systems and inclusive value chains that integrate environmental sustainability, economic viability and social equity.

Additionally, the findings emphasized the need to redefine green jobs by incorporating production processes and circularity principles across sectors. These insights have informed the establishment of the PINCA-Y Community of Practice (CoP), which has already attracted over 40 partners committed to advancing shared learning and collaboration. The 2026 coalition meeting builds on this foundation and aims to further translate knowledge into action by fostering deeper collaboration, identifying financing pathways and strengthening linkages within the ecosystem.

3. Objective of the Meeting

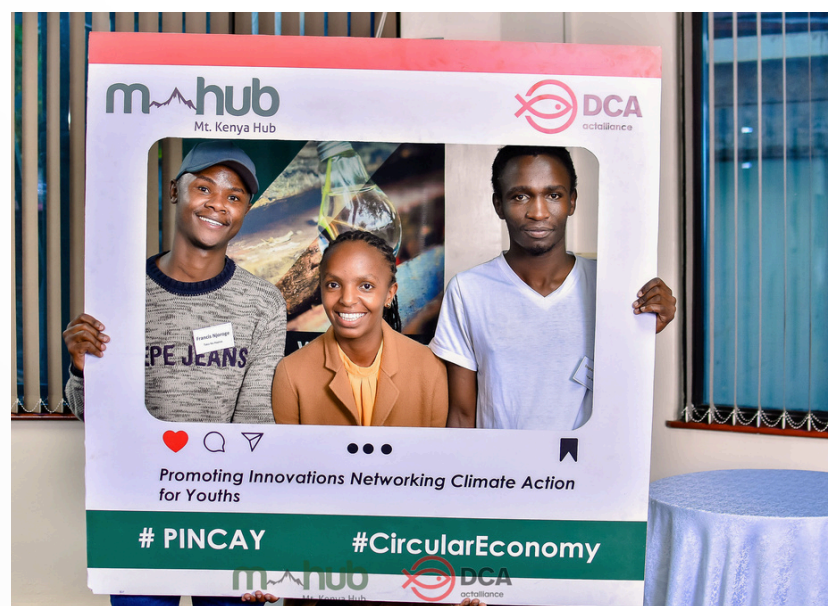
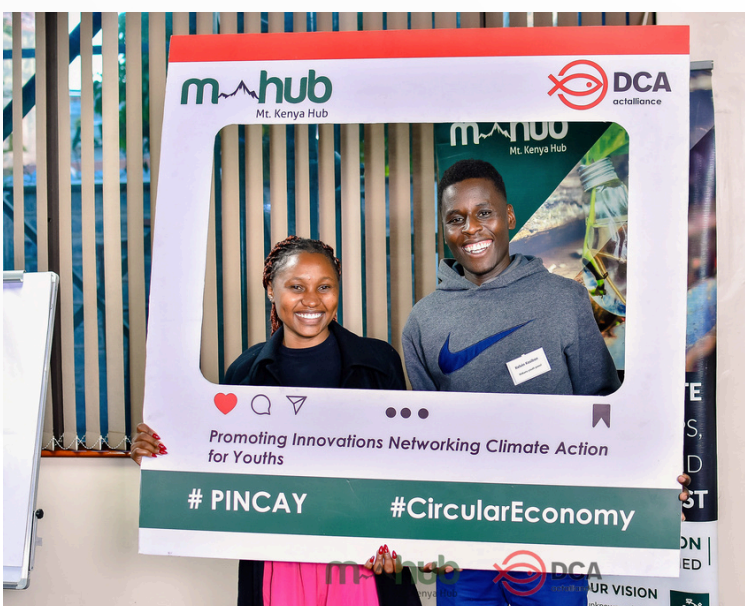
The overall objective of the coalition meeting is to strengthen partnerships and accelerate youth participation in the circular economy and regenerative practices through knowledge sharing, collaboration and practical action.

3.1 Specific Objectives

To showcase practical circular and regenerative practices happening on the ground

To explore sustainable financing mechanisms for youth-led green enterprises

To facilitate knowledge exchange on circular economy and regenerative practices and strengthen collaboration among ecosystem actors



4. EXPECTED OUTCOMES

- Strengthened partnerships and stakeholder commitments within the PINCA-Y ecosystem
- Increased awareness of financing opportunities and support mechanisms for youth enterprises
- Enhanced knowledge on circular economy and regenerative agriculture practices
- Identification of actionable strategies to support inclusive and sustainable green jobs
- Increased visibility and market linkages for youth-led enterprises

5. METHODOLOGY AND APPROACH

The meeting will adopt an interactive and participatory format designed to encourage engagement and collaboration. Key components will include:

- **Keynote talk:** Featuring an expert exploring sustainable circular and regenerative models
- **Roundtable Discussions:** Facilitated small-group discussions to showcase practical solutions currently happening on the ground
- **Networking Session:** Informal engagement to strengthen relationships among stakeholders
- **Exhibitions:** Showcasing innovations by PINCA-Y-supported ecopreneurs

6. TARGET PARTICIPANTS

The meeting will bring together approximately 40–50 participants, including:

Government representatives, Development partners, Private sector actors and investors, Research and academic institutions, Youth-led enterprises, Civil society organizations and financial institutions

7. CONCLUSION

The PINCA-Y Coalition-Building Meeting 2026 presents a critical opportunity to consolidate progress made over the past three years and move towards a more coordinated and action-oriented ecosystem. By fostering collaboration, unlocking financing, and promoting inclusive and sustainable enterprise development, the meeting will contribute to strengthening youth participation in the green economy while addressing pressing environmental challenges.

Coalition Building Meeting Program (Below)



COALITION BUILDING MEETING PROGRAM

Time	Activity	Facilitator
<i>21st July 2026, Pride Inn Hotel, Westlands Nairobi</i>		
5:30 – 6:30 PM	<ul style="list-style-type: none"> • Arrival and Registration • Exhibition <ul style="list-style-type: none"> • <i>Networking and interaction with youth-led enterprise exhibitions</i> 	Mt. Kenya Hub
6:30 – 6:40 PM	Welcome and Opening Remarks <i>(Partners and Government representative)</i>	<ul style="list-style-type: none"> • Dan Church Aid (DCA) • Government Representative
6:40 – 7:15 PM	Overview of PINCA-Y journey <ul style="list-style-type: none"> • <i>What it takes to unlock \$650K for youth led circular economy enterprises</i> • <i>Voice from the Youth beneficiaries</i> 	Cohort beneficiaries <ul style="list-style-type: none"> • Vangreen • Moto Feeds • Farmlife Health Services • Fransons Ventures/Shamba ndogo
7:15 – 7:45 PM	Talk: Is Black soldier fly business model sustainable? <i>Voice from International expert - Italy</i>	Saverio
7:45 – 8:00 PM	Q&A	Moderator
8:00-8:30 PM	Opportunities Caffe <i>From the audience, what opportunities exists: Partner peer -peer opportunities' & learnings</i>	Consortium Partners
8:30-8:40 PM	Closing Remarks & Group Photo	
8:40 –9:00PM	Exhibition & Networking Session	All participants